



HALDUN AKOGLU

Medical Doctor
Professor of Emergency
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Freelance Medical Consultant

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Biggest Turkish Medical
Education Resource
Founder and Owner

akamedika

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ABOUT ME

I am a medical educator specialized in localization, digital transformation and re-creation of medical content for adult education. I am an experienced instructor with dozens of successfully implemented face-to-face and online courses, seasoned journal and book editor with more than 30 published projects, and an enthusiastic clinical researcher with more than 100 international publications.

I create various kinds of medical educational content with the help of my co-founders in Akamedika and [Acilci.Net](https://www.acilci.net) for medical students, professionals and pharmaceutical companies.

WORK EXPERIENCE

- 2003 - 2008 ● *Resident, Emergency Medicine*
Marmara University School of Medicine
Department of Emergency Medicine
Istanbul, Turkey
- 2008 - 2010 ● *Medical Manager*
Pfizer Inc, Turkey
Oncology and Urology Specialty Areas
(Campto, Aromasin, Sutent, Viagra, Cardura XL, Enbrel)
- 2011 ● *Medical Manager, Outsourcer*
Sandoz Inc, Turkey. Re-launch of Debridat
- 2010 - 2012 ● *Consultant, Emergency Medicine*
Ministry of Health, Istanbul Dr Lutfi Kirdar Kartal
Education and Research Hospital,
Department of Emergency Medicine
Istanbul, Turkey
- 2012 ● *Consultant, Emergency Medicine*
Ministry of Health, Zonguldak Atatürk State
Hospital, Department of Emergency Medicine
Zonguldak, Turkey
- 2012 - Present ● *Faculty, Emergency Medicine*
Marmara University School of Medicine
Department of Emergency Medicine
Istanbul, Turkey
- 2012 ● *Assistant Professor*
- 2013 ● *Associate Professor*
- 2019 ● *Professor*



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RECENT PUBLICATIONS

Click on database logos to check publications list



PROJECTS

I founded Acilci.net in 2012 as one of the first in the World pioneering the Free Open Access Medical Education movement, #FOAMed. Our primary aim was to summarize, discuss and translate latest medical evidence and guidelines into Turkish. We set up an editorial system, an oversight committee, and very strict set of rules for authors. The website is extremely well received with logarithmically increasing visits, Alexa rankings and national awards. Today, it is the biggest, most visited and cited medical education resource in Turkish. Recently, we were honored as the **Most Dedicated Medical Education Resource** by the Global Healthcare and Pharma Awards (2021). Acilci has 10 million visits/year to its more than 2K articles.



acilci.net

ATAK was founded as a section under Emergency Medicine Association of Turkey (EMAT). Our aim



was to equip young emergency physicians with required skills for conducting high-quality clinical research. As the past-president of the Academy, I transformed our statistics and clinical research courses to online mini-MBA style programs. The waiting list of the our programs expanded exponentially so that it is filled for 2 years now. We combined practical workshops with didactic video trainings in a 50:50 fashion for subject areas such as statistical analysis, research design and planning, animal research, literature review and evidence-based medicine.

Akamedika is a brand new startup on online medical education. In a modular style, we recreate the complete medical curriculum in a video-based LMS environment which we call "new generation of medical education". It will be online by 2022.



akamedika